



• **Media Pack 2026**

**Finance & Business**

## Finance & Business: Stories That Shape the Business Landscape

Finance & Business is a leading finance and business publication focused on the people, ideas, and forces shaping the regional economy, with a strong emphasis on the UAE and the wider MENA region.

We highlight authentic stories of ambition, resilience, and transformation, going beyond headlines to uncover the real journeys behind successful enterprises.

Through in-depth features, interviews, and market perspectives, Finance & Business serves as a trusted voice for decision-makers, entrepreneurs, and industry leaders shaping the future of business in the region.



## • Brand Platforms



**Finance & Business** is a multi-platform business publication delivering trusted insights and leadership stories that reflect the fast-evolving economy of the UAE.

- Magazine
- Newsletter
- Video Content
- Special Reports & Editorial Features
- Website
- Social Media
- Podcasts
- Executive Interviews & Thought Leadership Sessions

**CIRCULATION**

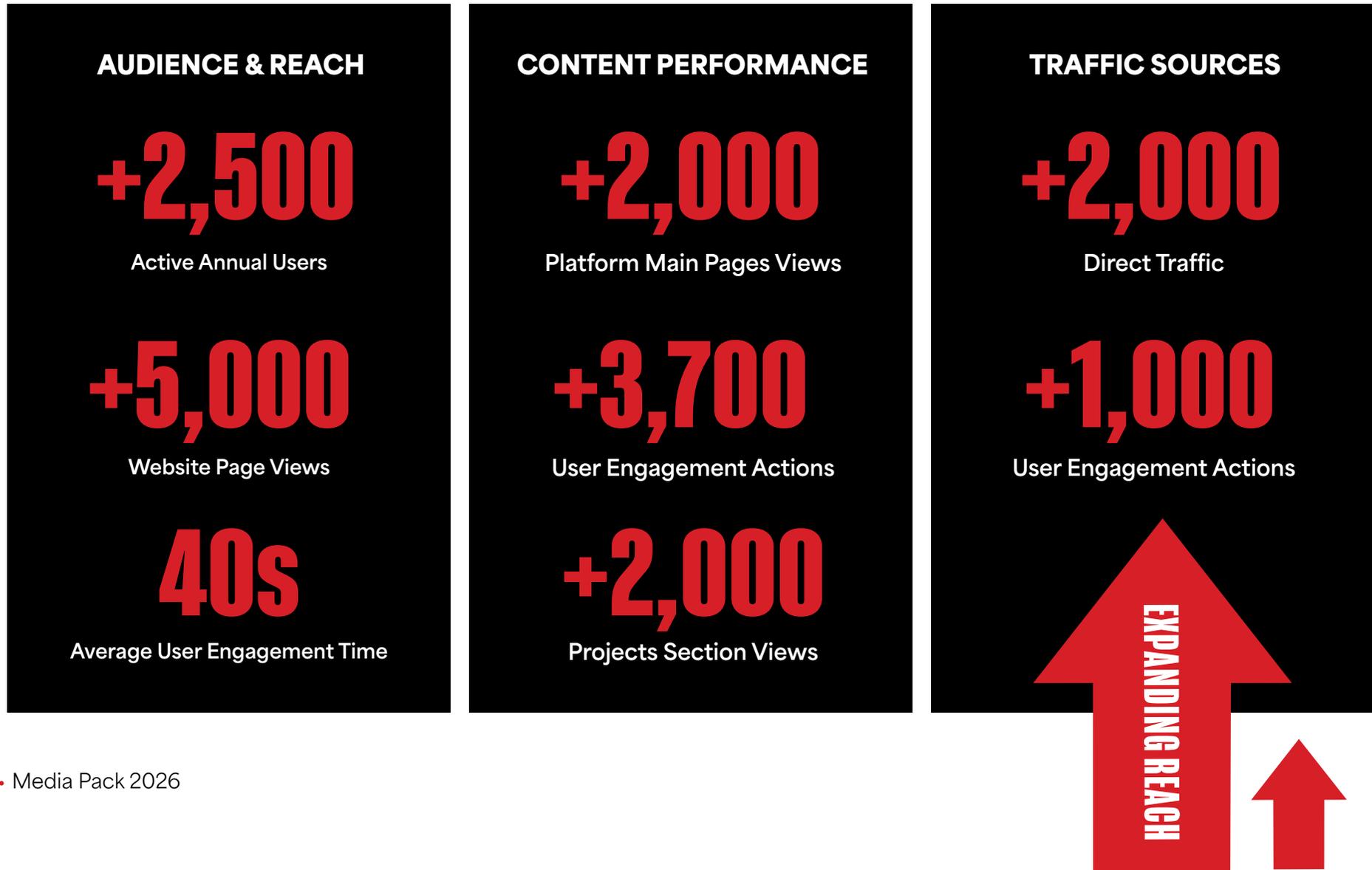
**10,000**

**COPIES •**

*Nationwide monthly circulation  
covering all Emirates*



## • Digital Reach & Audience Impact



## • Audience & Influence

Finance & Business is designed for influential leaders and decision-makers shaping the UAE's business and economic landscape.

### Our readers include:

- CEOs, board members, entrepreneurs, and senior executives
- Investors, banks, and financial institutions
- Government entities, policymakers, and regulators
- Analysts, researchers, and industry specialists
- Senior professionals across finance, technology, real estate, sustainability, and AI
- Postgraduate students and future business leaders



**Our audience is highly educated, senior-level, and actively involved in investment, policy, and corporate strategy decisions.**

## • Reader Profile

- Active decision-makers in investment, policy, and corporate strategy
- Strong interest in innovation, AI, sustainability, and economic transformation
- Engaged in both regional and international markets
- Values premium editorial quality and credible, authoritative voices

## • Positioning & Impact

Finance & Business serves as a trusted platform connecting thought leadership with real-world influence, reaching those who shape economies, allocate capital, define policies, and drive the future of business and finance in the UAE.



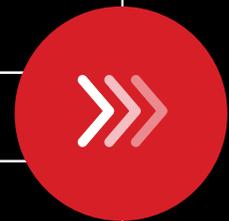
## • Sector Reach

### Sector Focus and Audience Reach

Finance & Business Magazine delivers targeted, high-impact content across key economic sectors that shape markets, investment flows, and national growth. Our editorial focus and readership reach are strategically distributed to reflect real-world influence and decision-making power.

### Sector Distribution by Audience Interest

21 %	Real Estate & Urban Development
20 %	Banking & Financial Services
14 %	Hospitality, Tourism & Luxury
12 %	Healthcare & Life Sciences
10 %	Education & Human Capital Development
10 %	Government & Economic Policy
8 %	Technology, AI & Digital Transformation
5 %	Energy, Sustainability & ESG



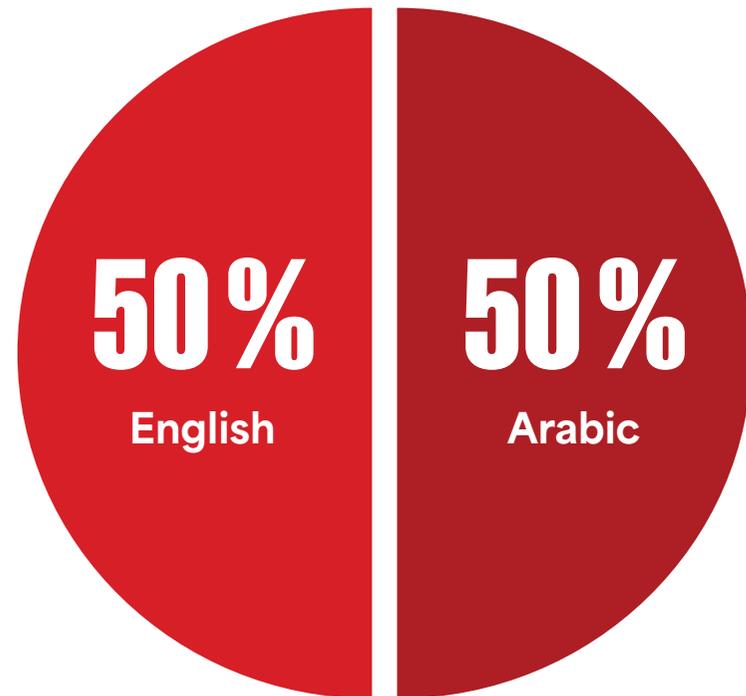
- **Strategic Value for Partners**

This diversified sector reach enables brands and institutions to connect with a precisely targeted, high-influence audience on a single platform where investment, innovation, policy, and leadership intersect.

- **Language**

- **English**

- **Arabic**



# • Print & Media Packages

Full Page Advertisement **10,000 AED**

Double Page Spread **15,000 AED**

Front Cover Package **60,000 AED**

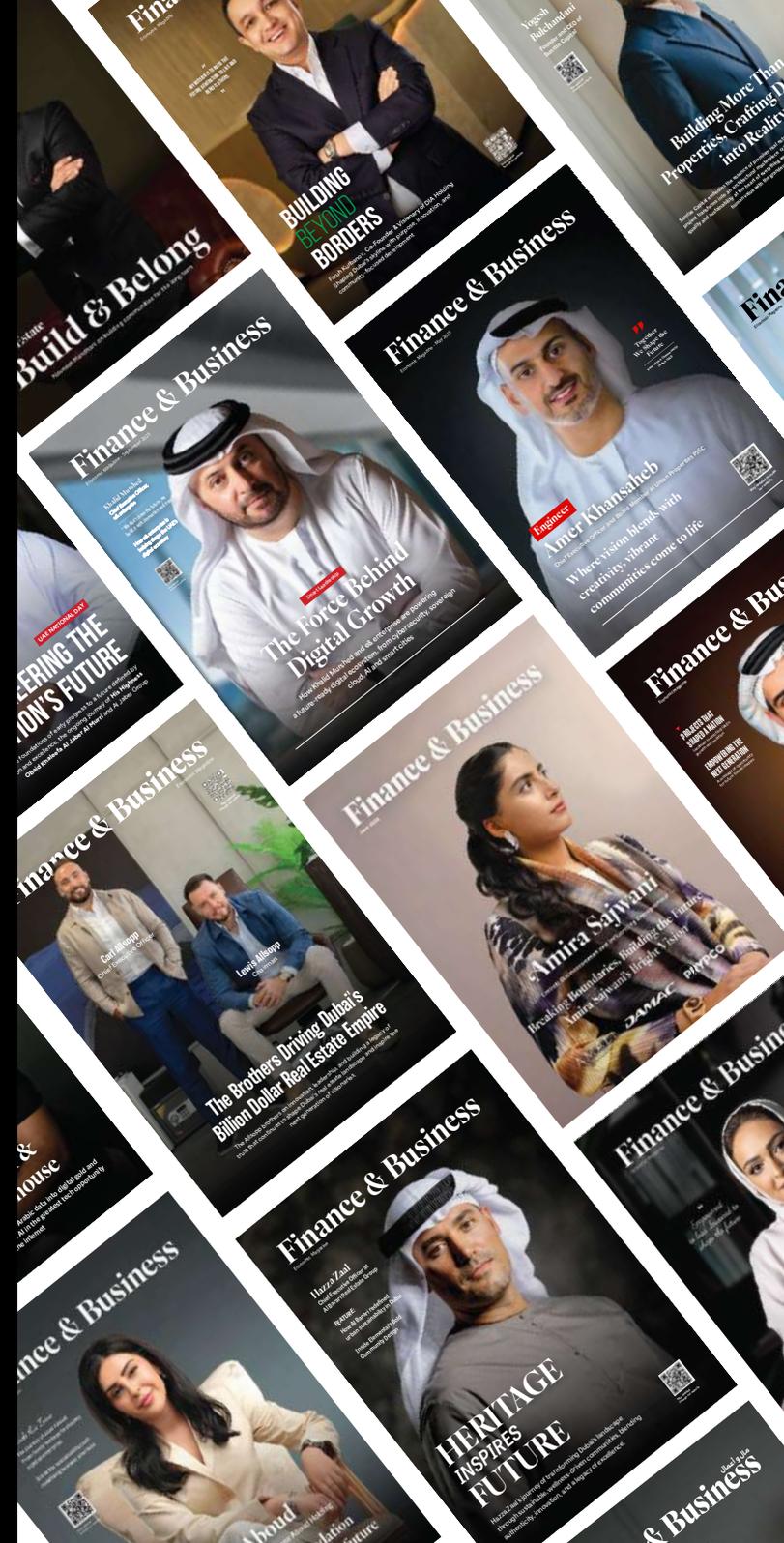
- Front Cover + 2 Arabic Pages + 2 English Pages

Podcast Feature Package **50,000 AED**

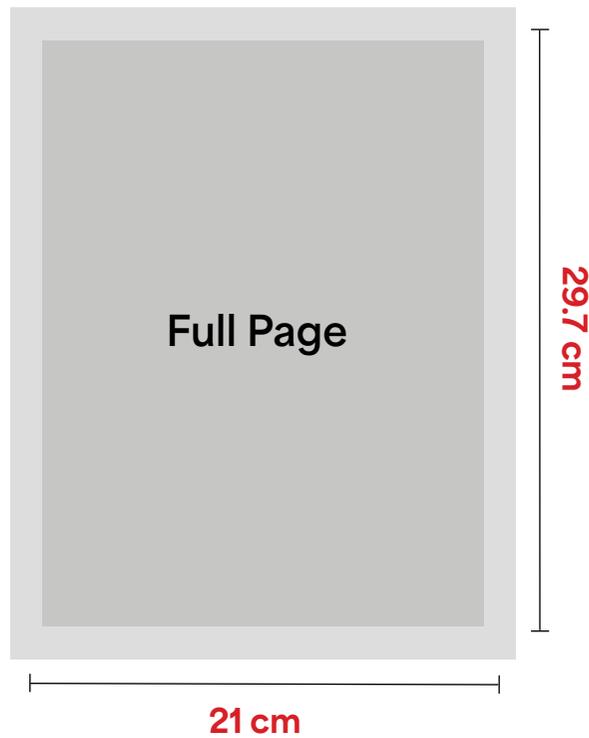
- Distribution across: YouTube + Instagram + LinkedIn + Website

Online Article (Website Feature) **7,000 AED**

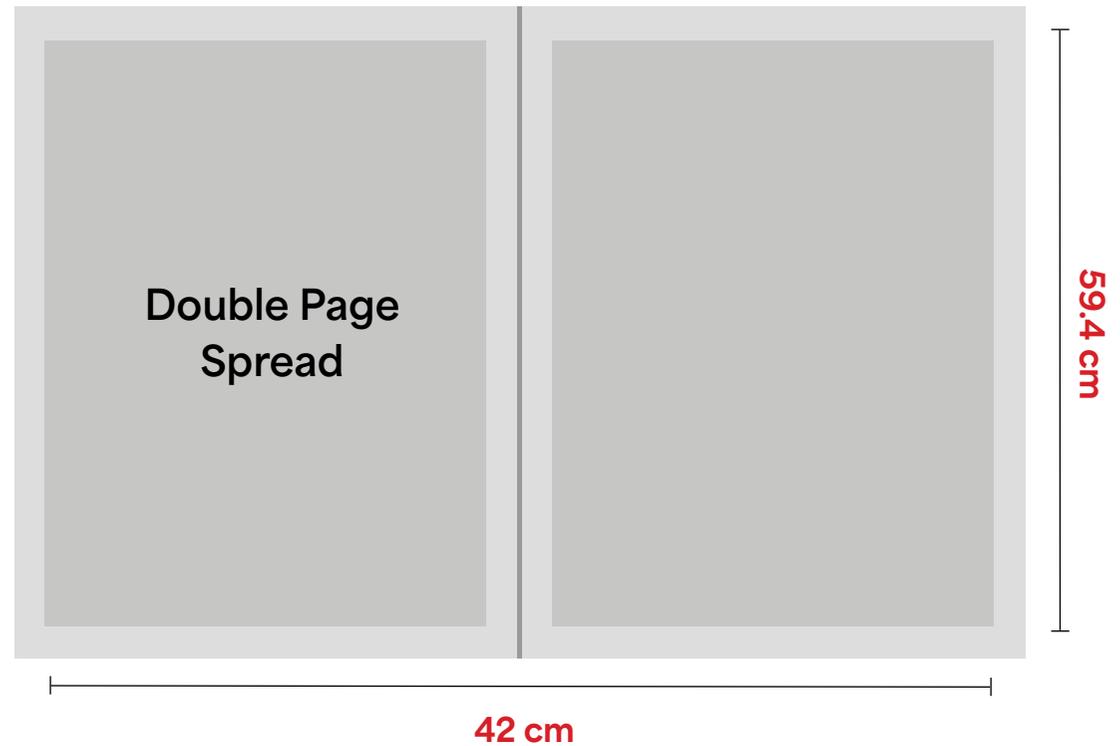
Social Media Post **5,000 AED**



## • Page Dimensions & Specifications



Printed area : 18.5 cm x 27.5 cm



Printed area : 37 cm x 55 cm

## • Previous Covers



**Lucie Tepla**

CEO of the Group

**Our Financial Performance Over the Last Five Years**

Our financial performance over the last five years has been exceptional, driven by our strategic focus on high-quality assets and operational excellence. We have achieved a consistent track record of growth, with our revenue increasing by 15% year-over-year and our EBITDA margin expanding from 25% to 35%.

Key highlights include the successful completion of our largest acquisition to date, the strategic divestment of non-core assets, and the implementation of our operational efficiency program, which has resulted in significant cost savings and improved asset performance.

Looking ahead, we remain confident in our ability to deliver sustained long-term value to our shareholders through our disciplined investment strategy and operational focus.

**Family is always my priority.**

...Family is always my priority.

**BEYOND**

COVER STORY

**MONEY**

Khash Tabakh, Founder & CEO of Amfakala Group  
Building legacy real estate brands from Dubai to the world

**ABBAS SAJJANI**  
Managing Director

**BEYOND**

COVER STORY

**REAL ESTATE**

How Abbas Sajjani is building a wealthy empire and a new era of ultra-luxury living in the UAE

**1935**  
The first flight to the UK from Dubai

**1953**  
The first building to be built in Dubai

**1991**  
The first skyscraper in Dubai

**2003**  
The first luxury hotel in Dubai

**2008**  
The first skyscraper in Dubai

**2009**  
The first skyscraper in Dubai

**2012**  
The first skyscraper in Dubai

**2024**  
The first skyscraper in Dubai

**2024**  
The first skyscraper in Dubai

**A NATION THAT INSPIRES EVERY DREAM**

Empowered by Visionary Leadership and a Future Built on Innovation

**AMIRA SAJJANI, MANAGING DIRECTOR OF SALES & DEVELOPMENT, DAMAC PROPERTIES, FOUNDER, PRYPCO, AND CO-FOUNDER, AMALI PROPERTIES**

**T**he UAE's national development strategy is a testament to the nation's vision and ambition. It is a blueprint for a future that is not only prosperous but also sustainable and inclusive. This vision has inspired a generation of entrepreneurs and investors, creating a thriving ecosystem of innovation and growth.

**Mohammed BinGhadi:**

Emiratization is not just a responsibility; it is a commitment of our strategy and future vision!

• **Emiratization: Investing in the Nation's Future**

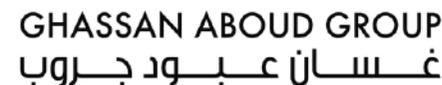
• **A Leadership Commitment**

• **Building Bridges: Personal and Social Responsibility**

• **A Sustainable Vision for 2032**

**Mohammed BinGhadi**

## • Brands We've Partnered With



# Let's Build Impact Together

[www.financebusinessuae.com](http://www.financebusinessuae.com) 

## Marketing & Partnerships

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AlGhaya Advertising  
and Publishing

